

# CLIMATE & HEALTH 2023 CONFERENCE SPONSORSHIP OPPORTUNITIES

Long Island, New York • https://www.climatehealth2023.com

## Why Sponsor



Climate change is the greatest public health concern of our time and an existential crisis. Still, the impacts of climate change on health have been inadequately emphasized and the field of climate change and health is a financial growth opportunity. Many young health professionals are interested in focusing their careers on climate change and health and many senior practitioners are interested in greening their practices. Various local and regional university meetings on climate and health exist and there are efforts sponsored in conjunction with the UNFCCC COP meetings; however, there have not been any easily accessible forums where trainees and young researchers can present their work and interact with more senior advisors. There are also no forums where clinicians interested in climate and human health can immerse themselves in the topic. This is an opportunity for sponsors interested in human health and a healthy environment to join together.

In response, we are hosting an international hybrid meeting on healthy adaptation and mitigation. This 2.5 day meeting has the goals of 1) facilitating the education, interest and career paths of young health care students and professionals regarding climate change and health 2) facilitating international collaborations regarding climate change and health research, clinical care and advocacy, 3) disseminating state of the art research and clinical findings related to climate change and health, 4) providing attendees an understanding of the healthcare disparities and ethics associated with climate change and health and 5)supporting innovation regarding climate change and health adaptation and mitigation.

This inaugural meeting will be held on October 20-22, 2023, strategically six months prior to and post Earth Day and prior to COP28. This will allow us to bring attention to the importance of climate change from a human health standpoint prior to COP28. In addition, October 22 has been proclaimed Day for Tomorrow, a day when people are encouraged to have activities in preparation for extreme weather and climatic emergencies. We anticipate approximately 250 in person attendees of this meeting along with an additional 1000 who will attend virtually. Face to face attendance will be prioritized based upon active participation in terms of an accepted abstract which may be presented in oral or poster format or submission of an essay explaining the interest of the participant or in active participation in planning and dissemination of information regarding the meeting. Thus, in person sponsors will have an advantage of one on one interactions with attendees very likely to take action and utilize products and services promoted. Online only sponsors will also have the opportunity to reach out to a broad audience of participants from around the world and increase awareness of their services, products and services.

## **Conference Location and Schedule:**

Zucker School of Medicine at Hofstra/Northwell 500 Hofstra Blvd, Hempstead, NY 11549

## ARRIVAL | October 20, 2023

Late Afternoon/Evening-Registration and Reception

## DAY ONE | October 21, 2023

Keynote speaker followed by alternating presentations and short papers on special topics ending with an interactive poster session/exhibit session with cocktails and hors d'oeuvres in the evening.

### DAY TWO | October 22, 2023

State of the Specialties Day with presentations on clinical aspects related to climate change based upon healthcare specialty followed by a brief closing.

# **Conference Sponsorship Opportunities:**

#### PLATINUM LEVEL | \$75,000

- Logo on digital and print conference materials
- Top billing on conference website and link to your website
- Booth for 2 days of the Conference
- Opportunity for speaking role
- Opportunity to develop conference promotional materials with team along with top billing
- Name listed on conference press releases and promotional materialsBenefits for all Sponsors (above)

#### GOLD LEVEL | \$50,000

- Logo on digital and print conference materials
- Top billing on conference website and link to your website
- Tabling booth on first full day of the Conference and at Reception
- Name on conference promotional materials

#### SILVER LEVEL | \$25,000

- Sponsor opening reception or closing reception; Name on promotional materials
- Saturday evening reception sponsor with booth
- Logo on website

#### BRONZE LEVEL | \$15,000

- Lunch Sponsor with acknowledgement
- Booth at Saturday Reception
- Logo on website

#### GREEN LEVEL | \$6,500

- Breakfast Sponsor with acknowledgement
- Logo on website

#### BOOTH SPONSOR | \$5,000

- Booth at Saturday reception
- Logo on website

#### VIRTUAL CONTRIBUTOR | \$2,500

• Logo on website

#### SPONSOR A STUDENT | \$2,500

- Name on website
- Sponsor a student conference attendee including travel expenses, lodging and ticket cost

## For more information on the sponsorship options, please contact:

Marc Futernick, MD Emergency Physician, Email: <u>marcfuternick@icloud.com</u> Telephone: 1(818) 688-1377 Marcalee Alexander, MD Founder, Sustain Our Abilities **Email:** <u>malexander@sustainourabilities.org</u> **Telephone:** 1(775) 343-9322